

LOCAL BUSINESS SPOTLIGHT

Black Pearl Limousine

PEOPLE TRUST US WITH MOMENTS THEY'LL NEVER GET BACK.



"I'll help you in the meantime, but this isn't what I want to do."

Famous last words I told my husband and business partner almost 11 years ago when we purchased Black Pearl Limousine. At the time, I was pursuing a career in

academia and figured I'd help answer the phones until the job offers poured in. They never did.

Instead, I found exactly where I was meant to be.

I discovered I loved calming last-minute worries, solving complicated logistics, and figuring out requests others thought couldn't be done. Loved helping people. The only problem? I knew nothing about the limousine industry. I'd stepped into a rough, male-dominated business where most owners had spent decades earning their stripes. I didn't know the industry lingo, knew little about vehicles, and technology intimidated me. The tough guys certainly didn't make it any easier. But with five children depending on us, giving up was not an option.

In retrospect, I realized my education and work experience had been preparing me all along. Psychology taught me to understand people. Political science taught me to build relationships and navigate challenges. Writing taught me to communicate with empathy and clarity. Those skills proved every bit as valuable as understanding vehicles, logistics, and regulations because, at the end of the day, we're in a peace-of-mind business.

After our first year, I joined a networking group, and every-

thing changed. Through friendships with planners, hoteliers, venue managers, caterers, and other hospitality professionals, I found my community and BPL found its purpose. We weren't simply transporting people; we were helping create the moments they'll remember for years to come.

Whether it's a bride on her wedding day, grandparents heading to a family celebration, a couple beginning a long-awaited vacation, a family celebrating a milestone, or an executive welcoming an important client, people trust us with moments they'll never get back. We never lose sight of that responsibility. And we believe people deserve more than they expect.

Today, we're proud to be a Preferred Vendor for the Polo Club of Boca Raton, Boca Grove Country Club, The Addison, Waterstone Resort & Marina, and The Ritz-Carlton, to name a few.

None of this would be possible without my engineer husband - whose calm operational mind perfectly balances my creativity and passion for hospitality - or without our incredible team, many of whom have been with us for years.

Together, we've built more than a transportation company. We've built a culture of people who worry so our clients don't have to. We call ourselves the "helicopter moms of car service" because our all-woman office team is always hovering over the details and protecting our clients' experiences. We treat every client the way we'd want our own family treated.

It's hard to believe I thought this wasn't for me. Turns out, it's exactly where I was meant to be. We're incredibly grateful for the road that's brought us here, but if there's one thing you'll learn about BPL, it's that we're restless. We'll never stop learning, never stop improving, and never stop seeking new ways to give our clients one less thing to worry about.



**BLACK PEARL
LIMOUSINE**

- ✓ Woman-owned for the last 10 years
- ✓ Local business with global reach
- ✓ Reliable, professional, fully insured & licensed to operate
- ✓ Attention to detail & high-touch
- ✓ Preferred vendor at most local hotels and venues
- ✓ Ask about our **Loyalty Rewards Program** to get **FREE SERVICES!**

*Use code **FTC50** for first-time customer round-trip discount

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Special Events



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EXCELLENCE**